

Value of the Program

Features



Popular Relief and Relaxation Brand

No. 1 ranked TENS unit online and 3X Inc. 5000 fastest-growing company.



Built for Impulse

Massage line is simple to use, highly demonstrable, and feels fantastic.



Curated Product Portfolio

Built for brick and mortar sales strategies like anchoring and top-down selling or good, better, best techniques.



Merchandising and Retail Tools

Our digital and physical assets allow you to engage your customer at the point of sale to increase your revenue.



Dropship Program

Save time, never lose a sale, and improve your profitability by allowing iReliev to inventory, package, and ship products to your customers.



Affiliate Program

Get paid using unique digital links that promote consumer sales to iReliev.com through social media and email marketing.



Digital Content

Drive customers to your store using our video library to educate and promote iReliev products on your social media channels.



Dealer Tier Benefits

Dramatically increase your benefits with annual purchase minimums or planogram purchases.



Dealer Locator

Allows website visitors to locate your store easily and pick up what they need quickly.



Fast Shipping

Get same-day shipping on orders placed before 1 p.m. CST.

Unequivocal Value for Dealers and Consumers



100% SELL-THROUGH GUARANTEE

Feel confident with our RISK-FREE sell-through guarantee. We will replace your product if it doesn't sell.



2-YEAR GUARANTEE

iReliev products come with a 2-year warranty. You can reach our customer service team by calling 855-723-2582 or emailing Reseller@iReliev.com.



PRICE PROTECTION

Our MAP pricing ensures you will have a minimum of 40 to 60% markup from our lowest regular online price.

What We Do



We're a company born out of the Home Medical Equipment industry.

Along the way, we had an idea to help Home Medical Equipment dealers grow their business by providing tools and services that increase customer engagement, satisfaction, and retention at the point of sale.



We built a sustainable model through innovation and determination.

We've never lost sight of where we started, and we're always seeking ways to improve as we grow. Your success is important, so you can count on us to help you succeed by providing the best pain relief and relaxation products on the planet.

Why We Do It

I was 14 when my mom was diagnosed with Multiple Sclerosis. For years, I witnessed her struggle with debilitating pain and the mental anguish that accompanied it.

Sadly, traditional medicine often provided little relief. It became my mission to find a better solution.

Now, the people I care about most use iReliev products. That's why we strive each day to continue developing the highest quality and most effective pain-relieving products on the market.

Mike Williams, Founder & CEO



Welcome to  iReliev[®]

Pain Among U.S. Adults

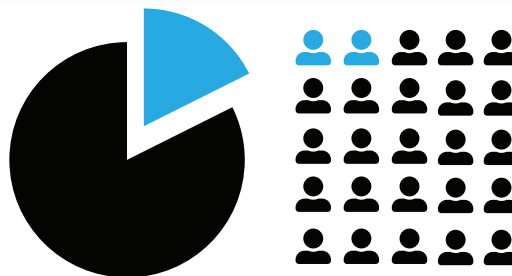


> 30%

are living with chronic pain

8%

suffer from High Impact Chronic Pain



84%

are unable to work outside the home

#1

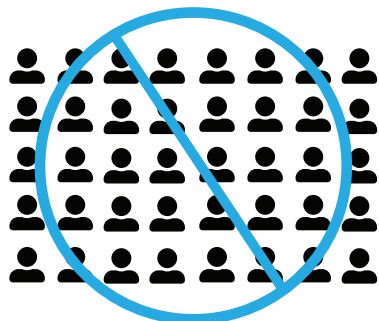
leading cause of disability



Sources

1. "Prevalence of Chronic Pain and High-Impact Chronic Pain Among Adults – United States, 2016." Centers for Disease Control and Prevention, CDC, 14 Sept. 2018.
2. "Prevalence and Profile of High-Impact Chronic Pain in the United States." The Journal of Pain, USASP, 7 Aug. 2018.
3. "Chronic pain: a review of its epidemiology and associated factors in population-based studies." National Center for Biotechnology Information, NCIB, 10 May 2019.

The Epidemic That's Growing in Size



50,042

opioid-related deaths in 2019

10.1M

Americans (12 and over) misused opioids in 2019



82%

of pharmacy-filled prescriptions are opioids

1.6M

misused prescription pain relievers in 2019



Sources

1. "Vital Statistics Rapid Release, Provisional Drug Overdose Death Counts." Centers for Disease Control and Prevention, CDC, 1 Aug. 2021.
2. "2019 National Survey on Drug Use and Health." Substance Abuse and Mental Health Service Administration, SAMHSA, 11 Sept. 2020.
3. "Prescription Drug Abuse Statistics." National Center for Drug Abuse Statistics, 24 Aug. 2021. drug overdose death counts.

3 Levels of Benefits

iReliev Dealers can enjoy discounts, marketing assets, support services, and more. We offer three benefit tiers based on your annual purchases.



WHAT YOU GET

BRONZE

Spend \$1K Annually
or purchase a 2ft. Display

SILVER

Spend \$2.5K Annually
or purchase a 4ft. Display

GOLD

Spend \$5K Annually
or purchase a 6ft. Display

Merchandising Tools



iReliev Authorized Dealer Training Program



iReliev Certified Associate Program



Social Media Content



Sell Through Guarantee



iReliev.com Dealer Locator & Business Profile



Micro Affiliate Program: 20% Paid Monthly



Super Affiliate Program: 30% Paid Monthly



Co-Branded Landing Page Coming Soon



Free Gifts with Every Purchase



3% Discount for Prepaid Orders

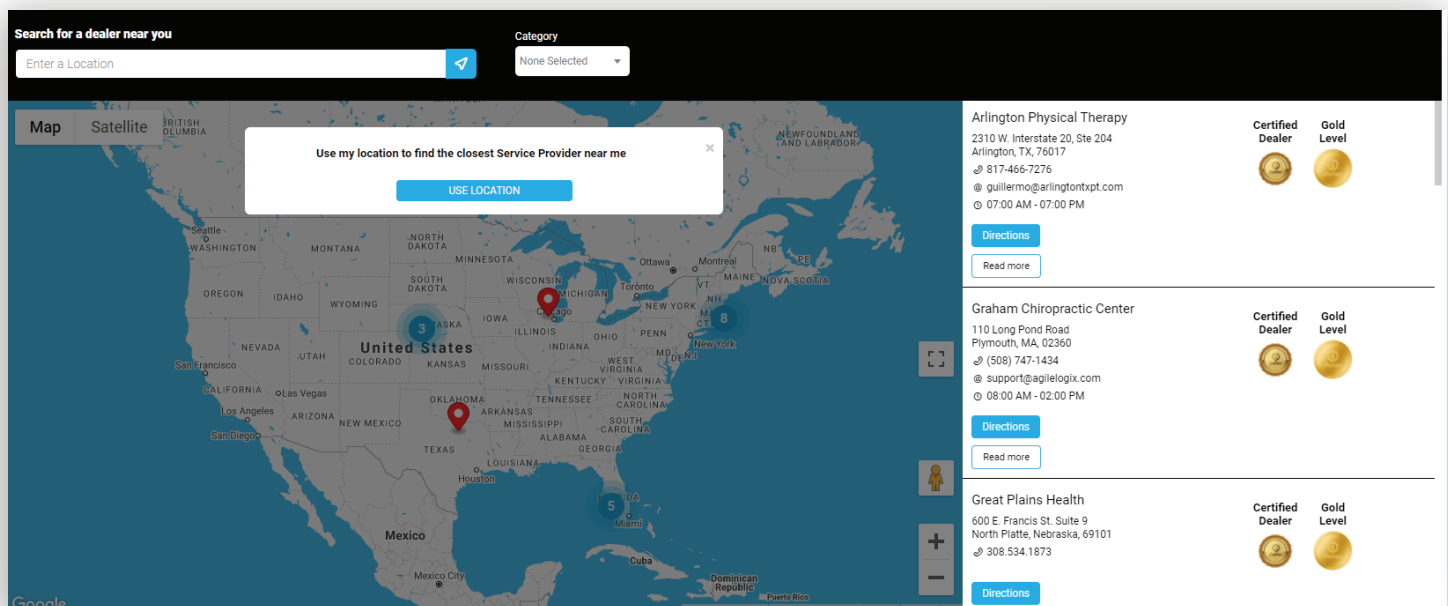


Demonstration Product



Get Found Through our Dealer Locator

Our Dealer Locator makes it easy for consumers to find your store. This tool allows iReliev.com visitors to find dealers within a specified radius using their ZIP code. The platform's advanced features also allow customers to know which product categories you sell and the training you have received to offer your customers support and product education.



Put your store on the map for customers to see



Customers search by ZIP code or other criteria



Locate nearby stores and get directions via Google Maps

Making Dropship Easy

Our dropship program at Reseller.iReliev.com makes it easy for your customers to get the products they love delivered straight to their doorstep with just a few mouse clicks. We maintain our stock, so your customers never leave empty-handed.

Save time, never lose a sale, and improve your bottom line by allowing us to inventory, package, and ship products to your customers. It's a great addition to dealers with an e-commerce ordering platform or those already offering online ordering.



Benefits



Never lose a customer over non-stock or out-of-inventory situation



Affordable flat-rate dropship fee



Two shipment options: USPS Priority and USPS Express



Transparent pricing and margins



Track your orders



Dropship only applies to continental U.S.

How it Works



Step 1

Sell in your store or on your website



Step 2

Create your order on reseller.iReliev.com



Step 3

iReliev prepares and packages your products



Step 4

iReliev ships the order to your customer

Increase Income With Digital Affiliate Links

The iReliev Affiliate Program makes it easy to earn a commission. Promote iReliev products on your website, social media platforms, and email lists to earn up to 30% commission every time someone buys iReliev products within 30 days of clicking your unique referral link.

With an average order size of \$140 and opportunities to market our amazing products precisely to the right customer, partnering with iReliev through the iReliev Affiliate Program is a lucrative way to make your database and customer audience work for you.

Benefits



20-30% Commission



Monthly ACH payments



Unique tracking link + coupon code sales attribution



Dedicated affiliate manager



Full database of marketing creatives



Paid social media retargeting

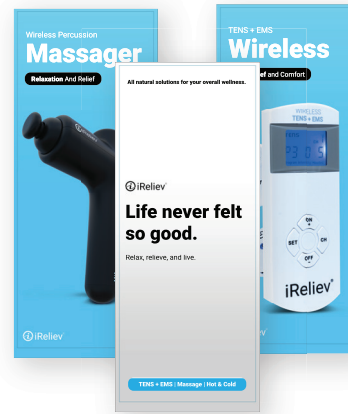
How it Works



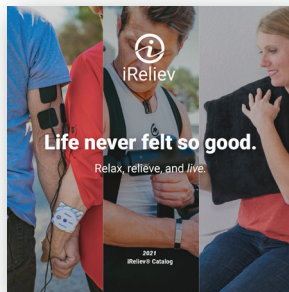
Print Assets



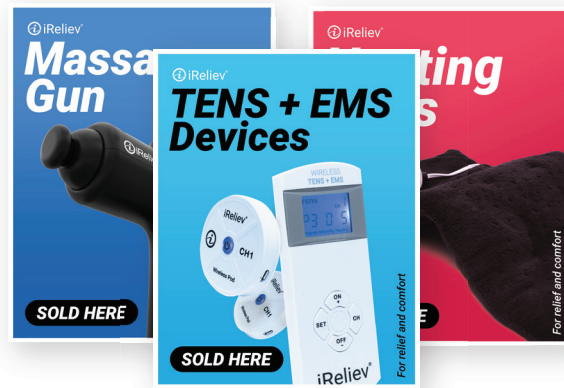
Floor Decals



Retractable Signage



5" x 5" Consumer Catalog



22" x 28" Product Posters

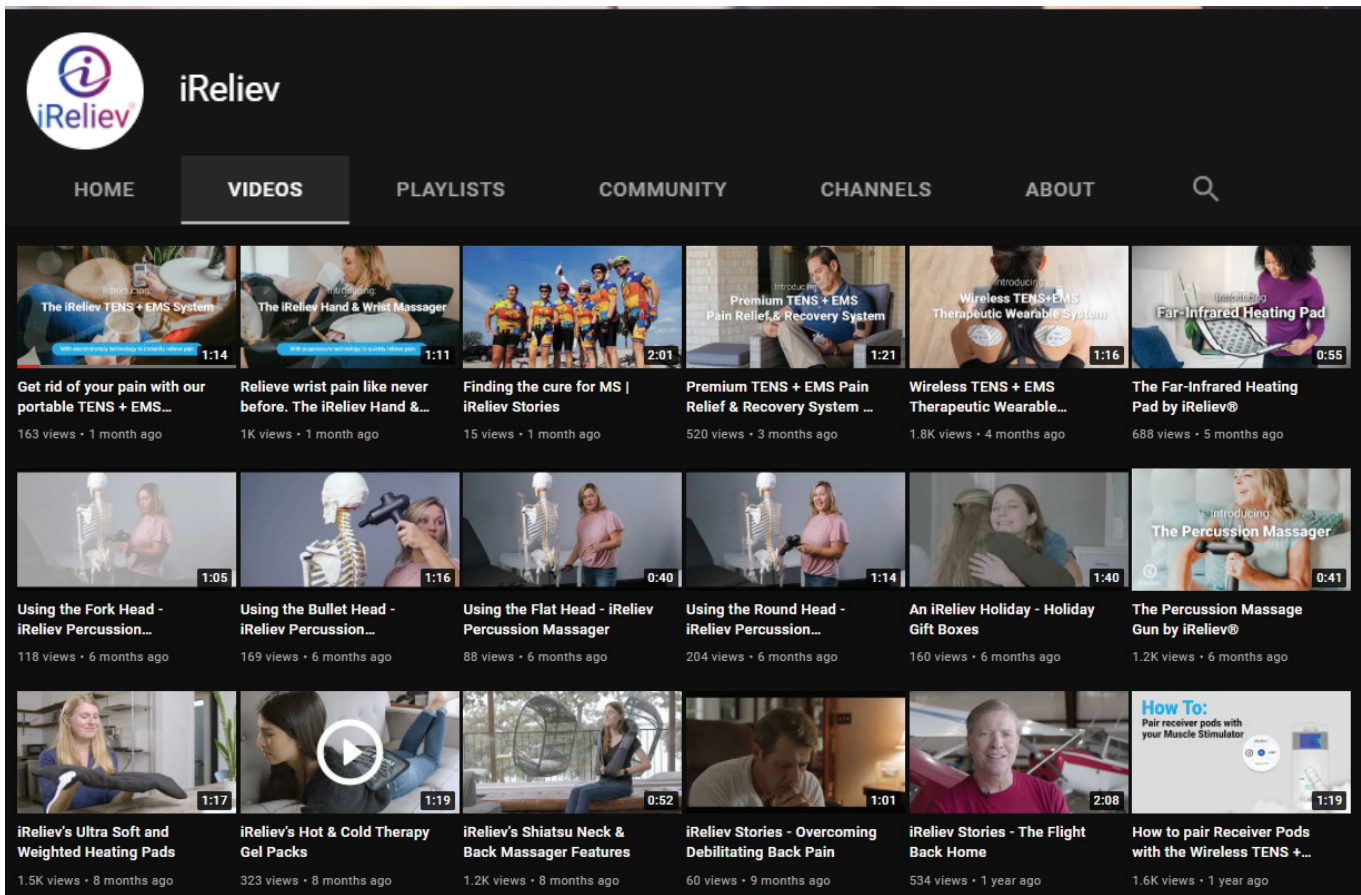


Banners

Influential Video Content for Successful Selling

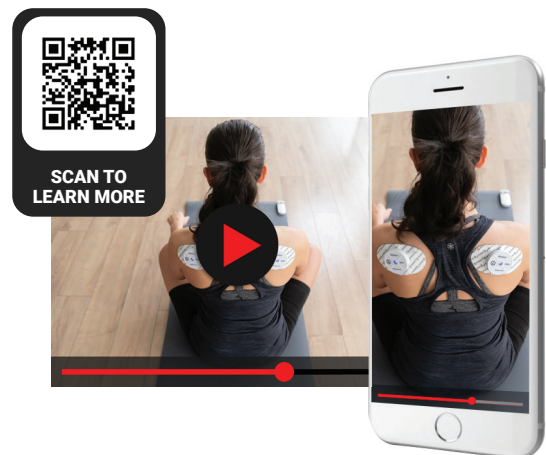
Leverage the power of video with iReliev's complete content library. Whether your customers are just discovering our products or have used them for years, you'll have access to content that helps you attract, educate, convert and retain customers. Our professional videos are among the many tools you'll receive as a dealer to help ensure your success.

iReliev video assets include Promotional, Educational, and How to Get Started content.



Scan to Watch Videos

Smart phone users have hassle-free access to product information and videos when they scan iReliev QR Codes in your retail store.



Electrotherapy Devices: Built for Top-Down Selling

Wireless Therapeutic Wearable System



Retail: \$249.95
Model # ET-5050

FEATURES

- Backlit display
- Fully wireless
- Rechargeable: 3-5 hrs. on each pod, 8-10 hrs. on remote
- 25 Medical-grade intensity (80mA) levels
- 4 Channel system. Run different settings for each pod
- 14 TENS + EMS programs for pain relief, arthritis, & recovery
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Wireless Remote
- (2) Wireless Receiver Pads
- (2) 3" x 5" Electrode Pads
- Dual USB Charging Cable
- Carrying Case



ET5050 VIDEO

Premium Wired TENS + EMS System



Retail: \$175.85
Model # ET-8080

FEATURES

- Extra-large digital display with program descriptions
- Rechargeable remote for up to 3-5 hours of use
- 25 Medical-grade intensity (80mA) levels
- 2 Channel system. Run different settings for each channel
- 14 TENS + EMS programs for pain relief, arthritis, & recovery
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- TENS + EMS Remote
- Belt Clip and Holster
- (2) 3.5" x 5" Electrode Pads
- (4) 2" x 2" Electrode Pads
- USB Charging Cable
- Tote Bag
- (2) Lead Wires



ET8080 VIDEO

Wired TENS + EMS System



Retail: \$89.95
Model # ET-7070

FEATURES

- Backlit display
- 25 Medical-grade intensity (80mA) levels
- 2 Channel system. Run different settings for each channel
- 14 TENS + EMS programs for pain relief, arthritis, & recovery
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- TENS + EMS Remote
- Belt Clip and Holster
- (2) 3.5" x 5" Electrode Pads
- (4) 2" x 2" Electrode Pads
- (3) AAA Batteries
- Tote Bag
- (2) Lead Wires



ET7070 VIDEO

Wired TENS System



Retail: \$69.95
Model # ET-1313

FEATURES

- Backlit display
- 25 Medical-grade intensity (80mA) levels
- 2 Channel system. Surround your pain with two pads
- 8 TENS programs for pain relief & arthritis
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- TENS Remote
- Belt Clip and Holster
- (4) 2" x 2" Electrode Pads
- (3) AAA Batteries
- Tote Bag
- (2) Lead Wires



ET1313 VIDEO

Wireless Mini TENS



Retail: \$29.95
Model # ET-0303

FEATURES

- Completely wireless
- 10 Levels of intensity (60mA)
- 1 TENS program for an easy, one-button operation.
- 2.3" x 1" size for portability
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Mini TENS Device
- (2) 3" x 2" Electrode Pads
- CR2032 Battery



ET0303 VIDEO

Electrotherapy Comparison

GOOD

BETTER

BEST



Wireless Mini TENS
ET-0303



Wired TENS System
ET-1313



Wired TENS + EMS System
ET-7070



Premium Wired TENS + EMS System
ET-8080



Wireless Therapeutic Wearable System
ET-5050

Features					
Wireless	✓	✗	✗	✗	✓
Rechargeable	✗	✗	✗	✓	✓
Backlit	✗	✓	✓	✓	✓
Programs	1	8	14	14	14
Channels	Single	Dual	Dual	Dual	Quad
Output	60 mA	80 mA	80 mA	80 mA	80 mA
Modes	TENS	TENS	TENS + EMS	TENS + EMS	TENS + EMS
TENS Programs					
Arthritis Relief	✗	✗	✓	✓	✓
Back Pain	✗	✓	✓	✓	✓
Knee Pain	✓	✓	✓	✓	✓
Leg Pain	✓	✓	✓	✓	✓
Massage	✓	✓	✓	✓	✓
EMS Programs					
Endurance	✗	✗	✓	✓	✓
Muscle Strength	✗	✗	✓	✓	✓
Muscle Recovery	✗	✗	✓	✓	✓
Exercise Warm up	✗	✗	✓	✓	✓

What is TENS?

Transcutaneous Electrical Nerve Stimulation (TENS) delivers low-voltage electrical impulses that intercept pain signals from the brain to block or eliminate pain perception. For more than 30 years, TENS therapy has provided safe, reliable relief for millions of people.

What is EMS?

Electrical Muscle Stimulation (EMS) uses electrical impulses to elicit repeated muscle contractions that may be short and frequent or long and sustained. These muscle contractions are similar to the voluntary contractions made during exercise.



TENS Pain Relief Theories:

1

Gateway Control Theory

This theory is based on the idea that the electrical current stimulates nerves cells, closing the gate and blocking pain signals from reaching the brain.

2

Endorphin Production Theory

According to this theory, TENS therapy increases the level of endorphins in your body. Endorphins are your body's natural pain-killing chemical.

3

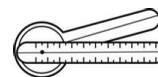
Central Inhibitory Effect Theory

This theory is based on pain perception. Electrical signals are believed to change the way your brain perceives pain.

What Does Science say About TENS?



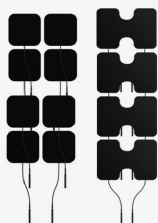
The National Library of Medicine indicated that people treated with TENS had fewer hospital and physical therapy visits and required less surgery.



A Cochrane Systemic Review showed that TENS therapy reduced pain and improved range of motion in chronic pain patients.

Electrode Pads: Maximize Recurring Revenue

Large and Small Pads Refill Kit



FEATURES

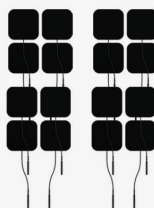
- Reusable
- 8 Small pads
- 4 Large pads
- For ET-1313, 7070, and 8080

UPC
853635002754

Model #
ET-8484

Retail
\$39.95

Small Pads Refill Kit



FEATURES

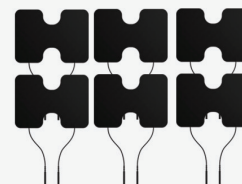
- Reusable
- 16 Small pads
- For ET-1313, 7070, and 8080

UPC
853635002792

Model #
CM-5050-4

Retail
\$34.95

Super Pads Refill Kit



FEATURES

- Reusable
- 6 Large pads
- For ET-1313, 7070, and 8080

UPC
853635002273

Model #
ET-7171

Retail
\$34.95

Wireless Large and Small Pads Refill Kit



FEATURES

- Reusable
- 8 Small pads
- 2 Large pads
- For ET-5050

UPC
853635002792

Model #
ET-5054

Retail
\$39.95

Large Single Pads Refill Kit



FEATURES

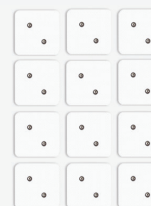
- Reusable
- 4 Large pads
- For ET-5050

UPC
853635002457

Model #
ET-5454

Retail
\$39.95

Small Single Pads Refill Kit



FEATURES

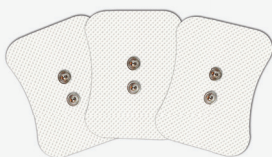
- Reusable
- 12 Small pads
- For ET-5050

UPC
853635002853

Model #
ET-5151-3

Retail
\$39.95

Mini Wireless Electrode Pads



FEATURES

- Reusable
- 3 Pads
- For ET-0303

UPC
853635002181

Model #
ET-0404

Retail
\$29.95

Customer Pad Care Tips

Scan for our
pad care video



1

Skin care prep

Before each use, we recommend washing skin with mild soap and water and drying it thoroughly to remove excess oils. Wipe your skin with a TENS Wipe before applying electrode pads.

2

Clean the electrode pads

After each use, wipe pads with a moist cloth. Dirt and oil can cause the pads to lose stickiness. A few drops of water may help restore pad stickiness. Do not saturate or immerse pads in water.

3

Electrode gels and electrolyte sprays

Use iReliev electrode gel to reduce skin resistance and improve conductivity. It may also help to preserve pad moisture. Electrolyte sprays may also be used for this purpose.

4

Exposing stickiness

Using a clean toothbrush, gently brush electrode pads in one direction. Brushing may help expose the pad's remaining stickiness.

Electrode Pad Placement



Ankle

Use two or four electrode pads for each ankle. Place the pads directly onto your skin around the most significant points of pain. Arrange the pads horizontally, vertically, or diagonally, at least two inches apart. Each pair of pads uses a separate channel, allowing you to adjust the intensities based on your needs.



Arm



Elbow

Use two or four electrode pads for elbow or arm pain. Place one pad above the elbow joint and a second pad on the forearm below the joint. If desired, you may place another pad on the inside of the elbow and one on the outside.



Back

Use two to four electrode pads for back pain. Place two pads, 2-3 inches apart, at any angle on one or both sides of your back. Do NOT place the pads directly on your spine. It may be necessary to have assistance for proper placement.



Finger/Wrist

Use two electrode pads for finger or wrist pain. Place one pad between the thumb and forefinger and another on your forearm, slightly below the wrist. You may need to adjust the placement of the pads, depending on the location of your pain.



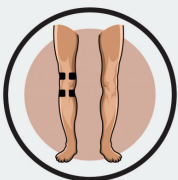
Foot

Use one or two electrode pads on each foot. Place the pads 2-3 inches apart on your arches, heels, top of the foot, or ankle. Wash and dry your feet thoroughly before applying the electrode pads.



Hip

Use four electrode pads for hip pain. Place the pads 2-3 inches around the pain point. It may be helpful to apply one pair of pads directly to the affected pain point and use a higher intensity setting. Place the second pair in the surrounding area and operate at a lower intensity.



Knee

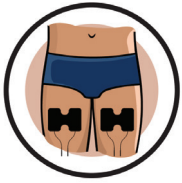
Use two pads for knee pain. Place one electrode pad above the knee joint and the other below the knee, adjusting as needed to surround the pain point. Do NOT place the electrode pads directly on the knee joint.

Electrode Pad Placement



Shoulder

Use two to four electrode pads for shoulder pain. Place the pads 2-3 inches apart on the upper arm, front and back of the shoulder, and top of the shoulder behind the collarbone and neck.



Quadriceps



Hamstrings

Place one extra-large electrode pad symmetrically on each of your quadriceps or hamstrings.



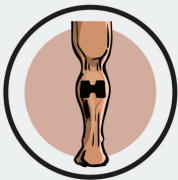
Abs

Place one XL electrode pad on each side of the abdomen so that they are symmetrical.



Biceps

Place one or two large electrode pads on each bicep. When using two pads per arm, you may place them vertically, horizontally, or diagonally to fit your needs.



Calves

Place one or two large electrode pads vertically or horizontally on each calf muscle. If using two per leg, place pads 2-3 inches apart.



Deltoid



Trapezius

Place one small electrode pad on the front of the deltoid or trapezius muscles and a second small pad on the back of the same muscle group. Next, apply a large pad to the top of the shoulder area and another small pad to the lower scapula.



Glutes

Place one XL electrode pad symmetrically on each glute.

Massage Therapy Devices: Made for Impulse Buys

iReliev Percussion Massage Gun



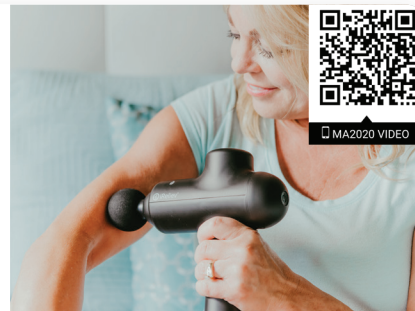
Retail: \$199.95
Model # MA-2020

FEATURES

- 4 Attachments to target different areas on your body
- Rechargeable: 4 hrs. of use per charge
- 3 Levels of intensity for a soft or powerful massage
- 10mm Stroke length to go deep into the muscle tissue
- As quiet as a normal conversation
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Wireless Massager
- Wall Charger
- Round Head for Large Muscle Groups
- Flat Head for All Parts of the Body
- Bullet Head for Joints, Deep Tissue, and Trigger Points
- Carrying Case



Shiatsu Neck & Back Massager



Retail: \$79.95
Model # MA-4040

FEATURES

- 2-Way kneading massage to simulate real hands
- Resting arm straps for versatility and relaxation
- Heated massage mode to increase blood flow for recovery
- Adjustable intensity for the smoothest massage experience
- Designed with high-quality material for durability
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Shiatsu Massager
- Power Adapter



Hand & Wrist Massager



Retail: \$149.95
Model # MA-7000-WH

FEATURES

- Fully wireless
- Rechargeable: 6 hrs. use per charge
- Acupressure therapy to relieve pain and improve circulation
- Heat and vibration modes to provide maximum relief
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Hand Massager
- USB Charging Cable
- Travel Bag



iReliev Relaxable™ Pillow Massager



Retail: \$99.95
Model # MA-9000

FEATURES

- 2-Way kneading massage to simulate real hands
- Heated massage mode to increase blood flow for recovery
- Versatile to massage almost anywhere on your body
- Rechargeable: 3 hrs. use per charge
- Available in 4 colors: Blue, Pink, Gray, and Black
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Pillow Massager
- Wall Charger



iReliev Relaxable™ Foot Massager Ottoman



Retail: \$399.95
Model # MA-8000

FEATURES

- Targets plantar fascia muscles to provide ultimate relief
- Heated massage mode to increase blood flow for recovery
- Compression reduces swelling in your feet and ankles
- Rechargeable: 3 hrs. use per charge
- Available in 3 colors: Blue, Pink, and Gray
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Foot Massager Ottoman
- Wall Charger



Hot & Cold Therapy, Compression

Far Infrared Heating Pad



Retail: \$149.95
Model # HC-2412

FEATURES

- Far infrared permeates deep into the muscles to relieve pain
- All-natural jade stones reduce swelling and pain
- All-natural tourmaline stones improves well being
- Removable velcro strap to keep pad secure
- Flexible fabric molds to body
- Adjustable heat (55° -160°)
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- 24" x 16" Far Infrared Heating Pad
- Hand Control With 10' Cord
- Travel Bag



Weighted Plush Heating Pad



Retail: \$69.95
Model # HC-2412-W

FEATURES

- Weighted material so you can place anywhere on your body
- Soft plush fabric for extra comfort
- 3 Heat settings (95° - 149°)
- Helps relieve cramps, aches, and swelling
- Moist heat helps your body absorb the heat for better relief
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- 24" x 12" Heating pad
- Travel Bag



Plush Heating Pad



Retail: \$49.95
Model # HC-2412-R

FEATURES

- Soft plush fabric for extra comfort
- 3 Heat settings (95° - 149°)
- Helps relieve cramps, aches, and swelling
- 90-Min. automatic shutoff safety feature
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- 24" x 12" Heating pad
- Travel Bag



Hot & Cold Therapy Gel Packs



Retail: \$19.95-\$24.95
Model #: HC-5010, HC-7511, HC-1114

FEATURES

- Microwaveable and freezable
- Stays flexible when frozen
- Soft fabric cover increases comfort and prevents burns
- Velcro strap secures pack to body
- Available in 3 sizes: 5" x 10", 7.5" x 11", and 11" x 14"
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- Hot & Cold Therapy Pack
- Velcro Strap



Leg & Foot Air Compression System



Retail: \$149.95
Model # CO-2000

FEATURES

- 2 modes for sequential or simultaneous compression
- Optional heat to promote bloodflow
- Adjustable velcro straps for the perfect fit
- Gentle air pressure helps to provide safe, therapeutic relief.
- Washable inner sleeves to keep leggings fresh
- 1-Year warranty plus additional year with registration

WHAT'S INCLUDED

- (2) Leg & Foot Wraps
- Hand Controller
- DC12V/3A Adapter



6 ft. Relief and Relaxation Center



6 ft.

Our best and broadest selection

Our 6 ft. display is built for impulse buys! It offers a complete line of electrotherapy, massage, and hot and cold therapy to meet all your customer's needs.

It was designed to attract, engage, and convert customers at the point of sale. You'll love the good, better, best options that are perfect for your top-down selling strategy. And, your customers will love the "Try Me" iReliev Percussion Massager that compels them to buy!

Benefits: Gold Level

- Great Blended Margins
- Up to \$219.92 Profit per sq. ft.
- Only 24 sq. ft. Slatwall Space
- Auto Resupply Program Only \$970.11 per mo.
- Attractive Retail Packaging
- Affiliate Program Available
- Total MSRP: \$9,375.71



Merchandising Tools Included:

- iReliev Percussion Massager Display
- iReliev Catalogs and Catalog Holder
- Heating Pad, Massage Gun, and TENS + EMS Poster
- Pain Relief and Relaxation Header Sign
- Floor Decal
- "Scan to Watch Video" QR Code Stickers

Valued at:

\$500

Display items are subject to change. iReliev introduces new items frequently, so the assortment and price of a complete display may change from time to time.

4 ft. Relief and Relaxation Center

Best-selling selection

Capture sales quickly with our best-selling pain relief and relaxation product assortment. This display offers a slightly scaled-down version of the 6 ft. planogram with a delightful mix of electrotherapy, massage, and hot and cold therapy products at a great price point.

Our 4 ft. planogram delivers plenty of top-down selling opportunities for a smaller surface area.

Benefits: Silver Level

- Great Blended Margins
- Up to \$214.98 Profit per sq. ft.
- Only 16 sq. ft. Slatwall Space
- Auto Resupply Program Only \$733.23 per mo.
- Attractive Retail Packaging
- Affiliate Program Available
- Total MSRP: \$6,228.25



4 ft.

Merchandising Tools Included:

- iReliev Catalogs and Catalog Holder
- Heating Pad, Massage Gun, and TENS + EMS Poster
- Pain-Free Zone Poster
- Floor Decal
- Pain Relief and Relaxation Header Sign
- "Scan to Watch Video" QR Code Stickers

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3 ft. Relief and Relaxation Center



Great selection of products

This compelling lineup of electrotherapy, hot and cold therapy, and massage will grab customer interest and drive your sales.

Our 3 ft. merchandising display has fewer SKUs but still features enough product to employ a top-down sales strategy to increase your revenue.



Benefits: Bronze Level

- Great Blended Margins
- Up to \$188.68 Profit per sq. ft.
- Only 12 sq. ft. Slatwall Space
- Auto Resupply Program Only \$625.29 per mo.
- Attractive Retail Packaging
- Affiliate Program Available
- Total MSRP: \$4,029.10

Merchandising Tools Included:

- iReliev Catalogs and Catalog Holder
- Heating Pad, Massage Gun, and TENS + EMS Poster
- Pain-Free Zone Poster
- Floor Decal
- Pain Relief and Relaxation Header Sign
- "Scan to Watch Video" QR Code Stickers

Display items are subject to change. iReliev introduces new items frequently, so the assortment and price of a complete display may change from time to time.

2 ft. Relief and Relaxation Assortment

Curated selection of products

Impress your customers and capture plenty of sales with our curated assortment of electrotherapy, massage, and hot and cold therapy products.

Our 2 ft. planogram is just the right size for smaller retail spaces while still providing top-down selling opportunities.

Benefits: Bronze Level

- Great Blended Margins
- Up to \$159.68 Profit per sq. ft.
- Only 8 sq. ft. Slatwall Space
- Auto Resupply Program Only \$404.73 per mo.
- Attractive Retail Packaging
- Affiliate Program Available
- Total MSRP: \$2,353.70



Merchandising Tools Included:

- iReliev Catalogs and Catalog Holder
- Heating Pad, Massage Gun, and TENS + EMS Poster
- Pain-Free Zone Poster
- Floor Decal
- Pain Relief and Relaxation Header Sign
- "Scan to Watch Video" QR Code Stickers

Display items are subject to change. iReliev introduces new items frequently, so the assortment and price of a complete display may change from time to time.



4 ft. Heating Pad Assortment

This heating pad assortment completes your lineup perfectly. It allows customers to choose good, better, best options from our standard ultra-plush to our weighted options to our premium far infrared therapeutic pad.

- Great Blended Margins
- Up to \$88.96 Profit per sq. ft.
- Only 4 sq. ft. Slatwall Space
- Auto Resupply Program Only \$137.91 per mo.
- Attractive Retail Packaging
- Total MSRP: \$739.60

Merchandising Tools Included:

- iReliev Catalogs and Catalog Holder
- Heating Pad Poster
- Pain-Free Zone Poster
- Ultra soft fabric sample
- “Scan to Watch Video” QR Code Stickers

Percussion Massager Assortment

Buy 4 Massage guns and receive 50% off 1 demo massage gun with a free display. Demo product encourages customers to engage and promotes sales.

- Great Blended Margins
- Up to \$154.64 Profit per sq. ft.
- Only 3 sq. ft. Slatwall Space
- Auto Resupply Program Only \$83.97 per mo.
- Attractive Retail Packaging
- Total MSRP: \$799.80

Merchandising Tools Included:

- iReliev Percussion Display
- iReliev Catalogs and Catalog Holder
- Massage Gun Poster
- “Scan to Watch Video” QR Code Stickers



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Pain Relief and Recovery Display

All-in-one premium electrotherapy countertop display

Merchandising system comes with interactive video player and demo unit designed to attract and engage at the point of sale. Comes with (10) iReliev Pain Relief and Recovery Systems and (6) Electrode Pads Refill Kits.

Benefits

- Excellent Blended Margins
- Up to \$424.23 Profit per sq. ft.
- Only 3 sq. ft. Countertop Space
- Auto Resupply Program Only \$281.82 per mo.
- Total MSRP: \$1,998.20



Merchandising Tools Included:

- 7" video player, ET-8080 remote and electrode pads
- Size: 26"W x 11"H x 12"L
- Increase sales up to 300% with VPOS
- With purchase of 16 pieces get FREE VPOS system
- Retail Price: \$1,709.20, 50% Margin



Display items are subject to change. iReliev introduces new items frequently, so the assortment and price of a complete display may change from time to time.

Pain Gel Display

Topical relief countertop display

Buy 15 bottles of our 4 oz. roll-on Pain Gel and get a free countertop pop display. This powerful odorless gel offers greater active ingredients over similar market-leading products.

Benefits

- Excellent Blended Margins
- Up to \$134.25 Profit per sq. ft.
- Only 1 sq. ft. Countertop Space
- Auto Resupply Program Only \$90 per 3 mo.
- Total MSRP: \$224.25

Where Home Furnishings and Therapy Collide



Relaxable™ Foot Massager Ottoman

This innovative piece of furniture features the beauty and function of a traditional ottoman along with a therapeutic foot massager tucked inside. Its wireless design makes it easy to move from one room to another. With multiple programs, intensities, and optional heat, you will enjoy a therapeutic massage experience every time.

- Targets plantar fascia muscles to provide ultimate relief
- Soothing pressure reduces swelling in your feet and ankles
- Stimulates blood flow, promotes relaxation for better sleep
- Available in gray, blue, and pink

Retail: \$399.95

Model #: MA-8000

Relaxable™ Pillow Massager

Our therapeutic pillow massager will ease your tension at the push of a button. The classic design makes it the perfect accent for any home or office decor. With multiple speeds and pressure settings, you can relieve tight muscles or simply relax any time, day or night. Plus, it can be used anywhere since it's cordless and rechargeable.

- Two-way massaging nodes move in a circular kneading motion to deliver a realistic massage experience
- 3 Speeds allow you to intensify your therapy as needed
- Infrared ceramic bulbs use heat therapy to penetrate muscle tissues for safe, gentle, effective pain relief
- Available in pink, gray, black, and blue

Retail: \$99.95

Model #: MA-9000





iReliev[®]